

TIPS FOR WOMEN ONLINE ACTIVISTS

*Inspired by Siempre vivas
Take Back The Tech! Mexico*



What does it take for women change makers, and especially women's human rights defenders to stay safe online, whilst campaigning for the greater good?



Womanity is supporting the Siemprevivas collective in Mexico to replicate and localize Take Back the Tech!, a global campaign that helps women to reclaim the internet, and equips them to produce and disseminate material that truly represents them, and the huge diversity of feminism.

Siemprevivas are building a movement to grow their voice and stand firm in face of persistent gagging threats from trolls, negative gender stereotypes, and also institutions targeting their work.

Here's a few tips from their campaign.

Take Back the Tech! is about...

- Building capacity and developing resources on digital safety
- Collaboratively producing creative content that amplifies women's voices and challenges discriminatory norms
- Building evidence through strategic use of crowdmapping technologies
- Strengthening networking for collective action.



A woman in a purple shirt with a rainbow patch and a large feathered headdress is the central focus. She is looking towards the camera. The background shows other people in similar headdresses, suggesting a protest or rally. The text "NOT ONE FEMINISM" is overlaid in white, bold, sans-serif font across the middle of the image. The word "FEMINISM" is misspelled as "FEMINISM".

NOT ONE FEMINISM

BE INCLUSIVE

Privilege is a tinted glass that can distract some groups away from fundamental and persistent issues such as racism, different access to wealth, education, basic living commodities, safety or technology.



A group of people are gathered around a table, looking at a smartphone and other devices. The scene is dimly lit, with a warm, yellowish glow. A person in the foreground is holding a smartphone, and another person is pointing at the screen. There are several other people around the table, some looking at the phone and others looking at other devices. The text "BE A PRODUCER, NOT JUST A USER OF TECHNOLOGY" is overlaid in white, bold, uppercase letters on a dark, semi-transparent rectangular background in the center of the image.

**BE A PRODUCER,
NOT JUST A USER
OF TECHNOLOGY**

GET THE TOOLS

When you want to tell your story to build awareness, you can use various technology media such as radio, video, film making, storytelling, podcasting, digital self-defence, coding, hacking, wiki editing, etc.

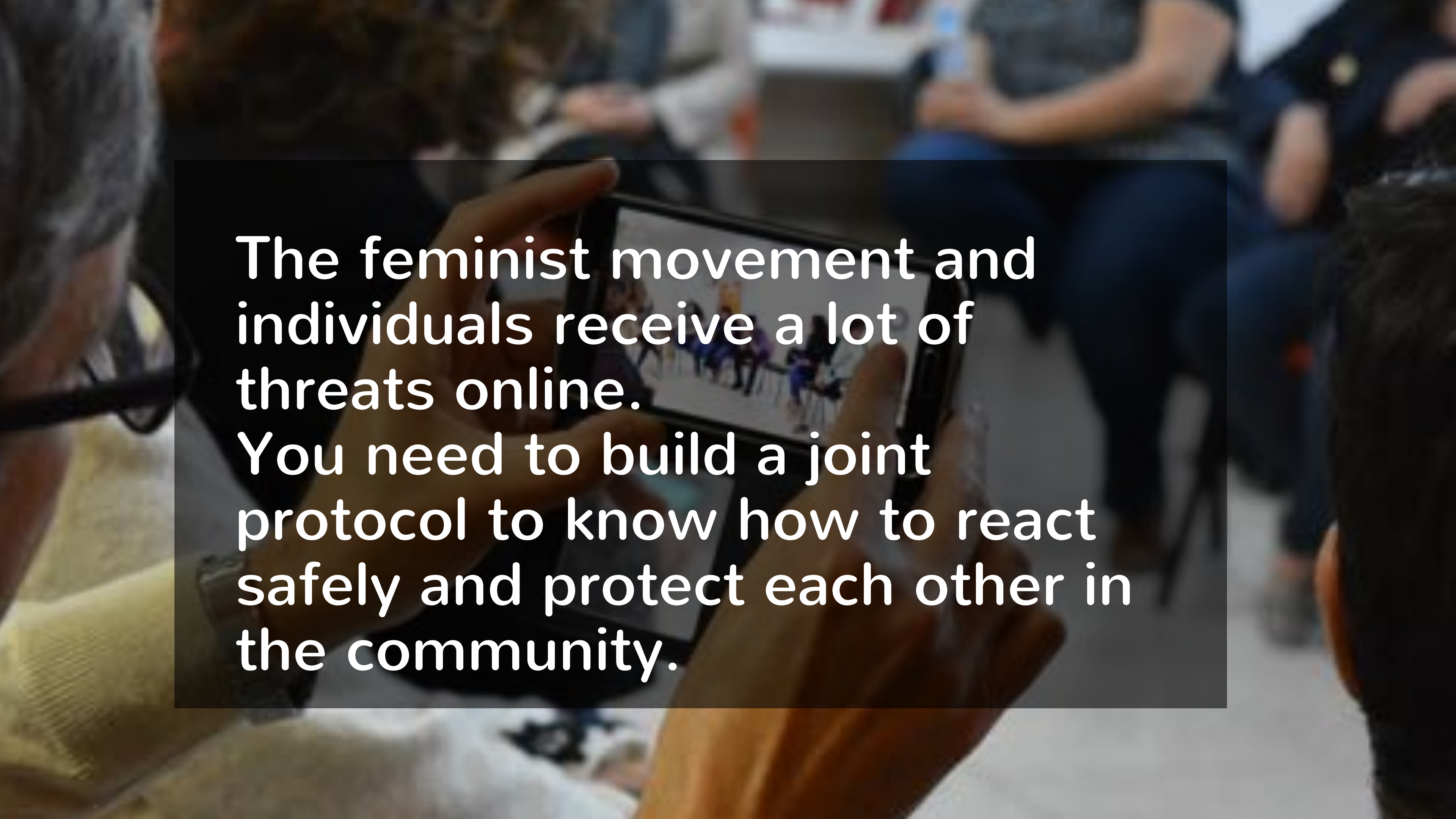


**TAKE CARE OF
YOURSELF,
TAKE CARE OF
THE GROUP.**



BUILD YOUR NETWORK

A community of women driven by principles of collaboration, solidarity and mutual support connected online and offline is a stronger solution to counter violence.

A person is holding a smartphone in their hands. The phone's screen shows a group of people sitting on the floor in a circle, possibly in a meeting or community gathering. The background is blurred, showing other people in a similar setting. A semi-transparent dark grey text box is overlaid on the image, containing white text.

The feminist movement and individuals receive a lot of threats online. You need to build a joint protocol to know how to react safely and protect each other in the community.



SELF-DEFENSE IS SELF-CARE


Siempre vivas members explore bridges between physical and digital self-defense through their workshop on "Autodefensas Hackfeministas" in Oaxaca.

Mastering self-defense contributes to policies of self-care and group-care in the context of a risky environment regarding violence against women in Mexico.



GROW AWARENESS

Cultivating self-
confidence and inner
strength is a
foundation that allows
the rest to happen.

An aerial photograph of a city skyline, likely São Paulo, Brazil, showing a dense cluster of high-rise buildings and a mix of urban and green spaces. A large black rectangular box is overlaid in the center, containing white text.

**GROW AWARENESS
THEN, QUICKLY,
START ORGANIZING**



BRIDGE ONLINE & OFFLINE WORLDS

Document, share, listen
participate, witness, and
tell... to challenge harmful
norms

FACILITATE GREAT LEARNING

Communicate strategically,
master finance, practice
good governance,
work collaboratively,
and invite participation.

Guarantee expression,
not confrontation!





CAPTURE SIGNIFICANT CHANGE

Learn the terminology, then be clear about what you want to achieve and how the outcomes of your actions are feeding your goal, and ultimately your vision.

Journal every win, every setback.
Build your story with a view to share your learning with your community.

IN SHORT...

Grow awareness

Increase knowledge

Co-create tools

Organize

Take care of yourself





“
Women are changing the conversation about harassment, and this is a big deal
”

Lulú Barrera
luchadoras.org

womanity.org/programs/womanityaward



“
Non-violence in every action! One click can help shape or break the culture of gender-based violence.
”

Erika Smith & Sara Baker
www.takebackthetech.net



THANKS TO
SIEMPREVIVAS

Siempre Vivas
Acción y Tecnologías

La Sandía Digital | Luchadoras
Laboratorio de Interconectividades
Palabra Radio | Comando Colibrí

