



THE
Womanity
FOUNDATION

ANNUAL REPORT 2016



ACCELERATING
PROGRESS FOR
WOMEN AND THEIR
COMMUNITIES

WE ARE WOMANITY

Our vision is of a world where all women and men enjoy equal and full social, economic and political participation.

We partner with businesses, social entrepreneurs and civil society organizations around the world.

Together, we deliver meaningful impact through innovation, collaboration, scaling-up and replication.

WOMANITY WORKS IN FOUR AREAS:

- SAFETY AND WELLBEING**
- EDUCATION AND TRAINING**
- GIVING VOICE**
- ECONOMIC EMPOWERMENT**

To find out more about the work made possible by our generous supporters, go to www.womanity.org



An artisan working with our social business partner IndusTree Foundation in India.

CONTENTS

- WELCOME FROM OUR PRESIDENT 4
- OUR PROGRAMS AT A GLANCE 6
- SAFETY AND WELLBEING 8
- EDUCATION AND TRAINING 12
- GIVING VOICE 16
- ECONOMIC EMPOWERMENT 20
- FINANCIAL REVIEW 24
- WOMANITY NEWS AND EVENTS 26
- MEET THE WOMANITY TEAM 28
- GET INVOLVED 29
- THANK YOU 30

WELCOME FROM OUR PRESIDENT

Sometimes a simple remark tells us as much about Womanity's success as data and reports. After completing the first year of Womanity's computer coding training, Zulikha, a schoolgirl in Afghanistan, told us, "When I was learning to code, I vividly remember thinking 'I can do pretty much anything now'. I felt so empowered."

Zulikha's inspirational words capture everything we strove to do last year: give women and girls, living in some of the poorest and most inequitable places in the world, the skills, confidence and opportunities to flourish.

To our generous funders, I say a heartfelt thank you for helping us strengthen our programs and for investing in the rights and opportunities of women and girls. Your support, combined with the skill and

immense dedication of our expert staff and partners, is what makes everything you read in this Annual Report possible.

Behind the stories in these pages, there is a spirit of entrepreneurialism and innovation driving us on. We are always learning and using our experiences to adapt to the needs of the people we are working to help.

At the heart of it all, Womanity's focus remains the same: the safety and wellbeing of women and girls, their education and skills development, their voice in society, and their economic empowerment. More than ever, we need to collectively invest in social justice, equality, inclusion and diversity to create a world free from poverty, injustice and violence.

Womanity sees the truth in this day in, day out, across the full range of our activities

in tackling violence, challenging attitudes, generating work opportunities, educating and training. We see it too in the successful collaborations we enjoy with fellow social innovators.

I'm proud of how we're helping women and girls to change their lives and make a full contribution to society. When women can thrive, so can the world.

I hope you enjoy reading this report as much as I did. I look forward to continuing our journey together in 2017 towards a fairer and more prosperous world for everyone.

Yann Borgstedt
Founder and President
The Womanity Foundation



“
When women can thrive,
so can the world.
”

Yann Borgstedt



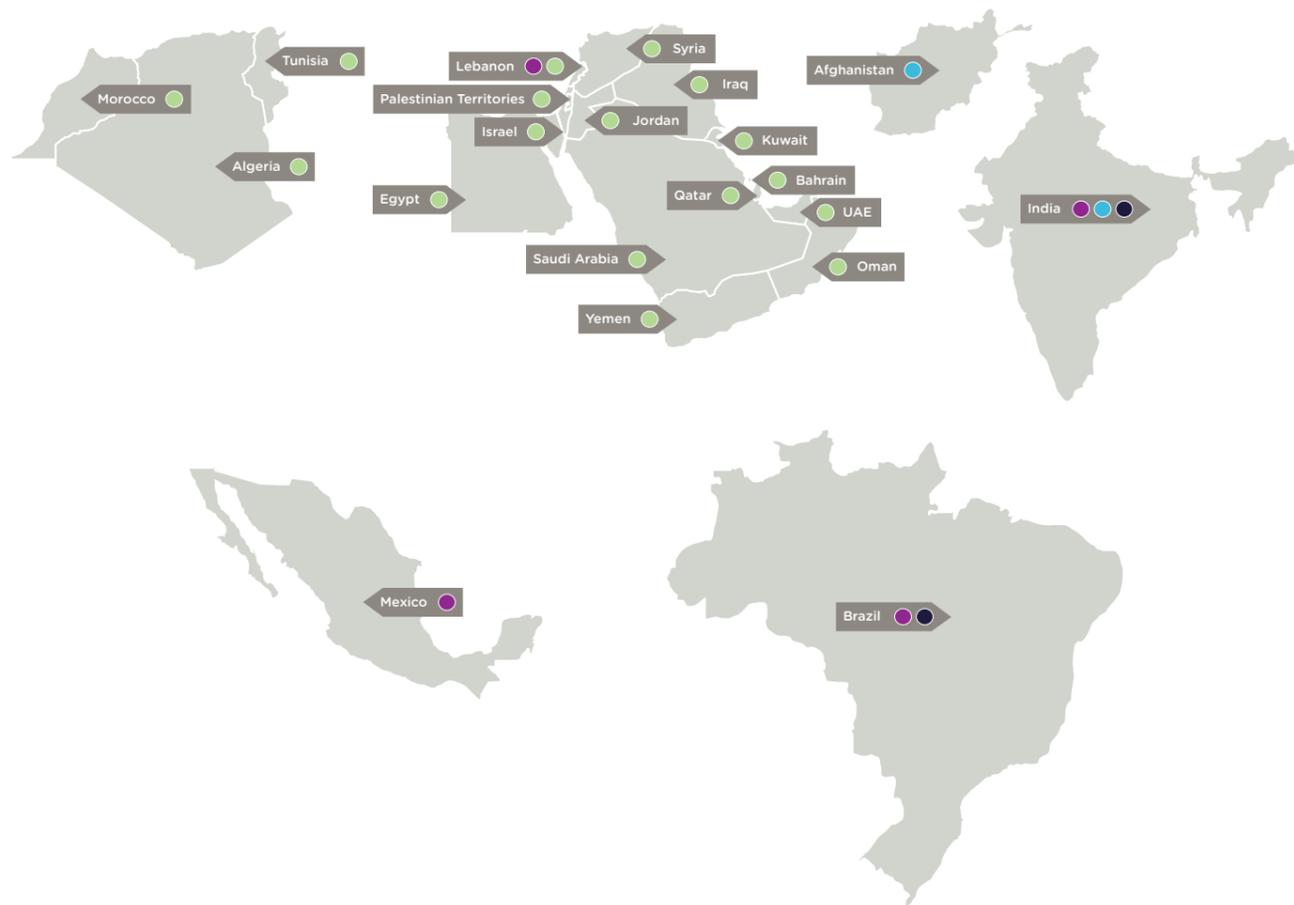
OUR ACHIEVEMENTS SINCE 2005

- 33,000 girls** have been reached with improved education in Afghanistan.
- Over 244,000 girls** have been enrolled in school in India.
- Nearly 3,500 girls and women** who were victims of, or vulnerable to, sex trafficking were empowered.
- 60,000 women in India and 7,000 in Brazil** have been helped with income-generating skills and support from our WomenChangeMakers' Fellows.
- 19 organizations** in the Middle East have been trained to deliver a ground-breaking gender-respect program to boys and men.
- 3.9 million listens/views** for our radio and TV drama series in the Middle East challenging gender stereotypes.

(Left) Yann speaks with girls in India who have enrolled in school with the help of our local partner. (Above) Women in Brazil learn masonry and decoration skills to prepare them for a job in construction.

OUR PROGRAMS AT A GLANCE

We engage with businesses, social entrepreneurs and civil society organizations to deliver meaningful impact through innovation, collaboration, scaling-up and replication in four strategic areas that accelerate girls' and women's empowerment.





SAFETY AND WELLBEING
Safeguarding women and girls' physical and psychological integrity.



GIVING VOICE
Promoting women's voice and leadership in society.



EDUCATION AND TRAINING
Supporting women and girls' access to quality education and vocational training.



ECONOMIC EMPOWERMENT
Creating employment, revenue generation and career opportunities for women.

WOMENCHANGEMAKERS

The WomenChangeMakers (WCM) Fellowship program cuts across our four strategic program areas. WCM is a growing network of extraordinary social entrepreneurs in India and Brazil, running successful social enterprises that can be replicated or scaled-up. WCM Fellows receive a three year support package that offers bespoke professional and capacity-building support and facilitates new partnership opportunities. After the three years, WCM Fellows are invited to remain in the network as life-long Members, and help to support current Fellows.



Neelam Chibber, WCM Fellow and founder of Industree Foundation, India - see page 23.

We support WCM Fellows in the following areas of organizational development, and more:

- 

Business strategy and management



Human resource management
- 

Data, information and knowledge management



Legal and compliance
- 

Monitoring, evaluation, reporting and learning



Communication, marketing and PR
- 

Networking and partnership development



Training, coaching and mentoring

WCM FACTS:

- In 2016, there were eight Fellows, one Associate and two Members. They collectively have served over **2.7 million** beneficiaries since their inception.
- 37** different program partners (**32** organizations and **five** consultants) contributed to the strengthening of WCM Fellows last year.
- WCM has mobilized over **15,000** work hours and almost **USD 400,000** in market value from collaborations with partners.
- For every **USD 1** spent by WCM and our Fellows, **USD 1.29** was mobilized thanks to the support of our partners.

SAFETY AND WELLBEING

The safety and wellbeing of women and girls is the foundation of an equitable and peaceful society. Too often, however, violence, prejudice and discrimination stand in the way of female security and prosperity, hindering the progress of entire communities.

We work with our partners to end gender-based violence, promote sexual and reproductive rights and wellbeing.

“

Violence against women is perhaps the most shameful human rights violation, and it is perhaps the most pervasive. It knows no boundaries of geography, culture or wealth. As long as it continues, we cannot claim to be making real progress towards equality, development and peace.

”

**Kofi Annan,
former UN Secretary-General**

WOMANITY AWARD FOR THE PREVENTION OF VIOLENCE AGAINST WOMEN

The UN estimates that one in three women has experienced physical or sexual violence, and about 120 million girls have been forced into sexual acts at some point in their lives.

The *Womanity Award*, launched in 2013, is given every two years to two partner organizations to support their three year collaboration to replicate and scale up an innovative and effective solution to prevent gender-based violence.

Changing male attitudes

Since 2014, Womanity has been funding and facilitating the collaboration of the Award winners Promundo and Abaad, who are adapting and replicating an approach to educating boys and men about respectful and fair behavior towards women. Promundo, a civil society organization (CSO) born in Rio de Janeiro, Brazil, developed the original *Program H*, which engages audiences through group activities and community campaigns. The scale-up partner Abaad, an apolitical, lay CSO in Lebanon, is rolling out this approach in the Middle East and North Africa. Rebranded as *Programme Ra* - after "rajol", Arabic for "man" - this is the first project of its kind in the Middle East. Targeting young men, *Programme Ra* uses role play, games, and debates to explore issues such as non-violence, sexual and reproductive health and rights, substance abuse, and gender equality.

In 2016:

- Representatives from 19 organizations were trained on how to deliver *Programme Ra*, which will involve 1,800-2,000 young people in 2017 in Lebanon.
- 35 young people from Wellspring Learning Community in Beirut piloted the curriculum.
- The teams designed and produced information, education material and a video to engage more young people with *Programme Ra*.
- 200 people attended the program's launch event, including 18 media representatives; social media posts reached over 168,000 people.
- Two seminars were held with members of the MenEngage network to equip them with additional tools to run transformational gender-equity programs.



A young boy and trainer in Brazil take part in Programme H, which teaches respectful and fair behavior towards women and girls.

“

Womanity has opened the doors for us and made strategic contacts with other potential donors, strategic allies, the media and beyond. Their support and advice goes far beyond the funding. They act as true allies and partners.

”

Dr Gary Barker, Promundo



A group in Lebanon learn how to deliver Programme Ra, aiming to change male attitudes to women across the Middle East.

Stopping online violence against women

The 2016 Womanity Award winners were the organizations behind the *Take Back the Tech!* campaign: Association for Progressive Communications (APC) (South Africa) and Luchadoras and La Sandía Digital (Mexico). The campaign addresses the widespread problem of online violence against women, enables women to proactively respond to online abuse, claim virtual space and creatively influence policies and practices. The goal is to build an internet free of violence.

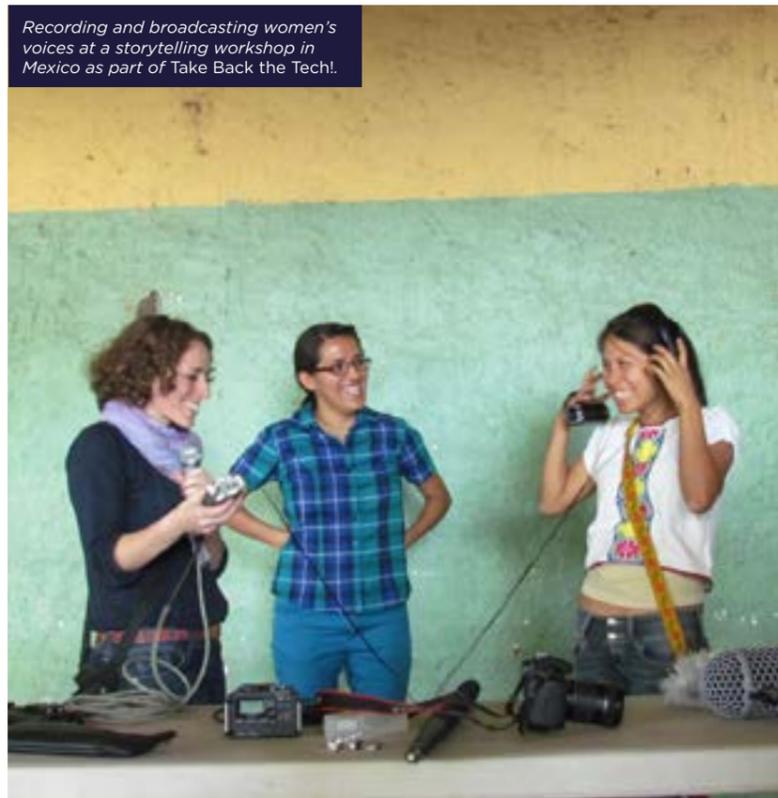
Started in 2006, *Take Back the Tech!* now involves a growing network of activists, collectives, organizations and feminists using information communication technology to end gender-based violence in over 22 countries around the world.

In 2016:

- Luchadoras and APC joined with the Association for Women's Rights in Development in Brazil, and asked participants to "imagine a feminist internet".
- *Take Back the Tech!* in Mexico was launched as a new initiative, through the new collective of women's organizations called Siempre Vivas.
- Siempre Vivas conducted a dozen learning sessions between June and December 2016, on digital self-defense, campaigning, and theory of change.
- APC and Siempre Vivas ran several sessions on human rights, gender and cyber security at the Internet Governance Forum in Mexico.



ICTforWomanity, the Womanity-led global network, held 12 on- and offline learning events last year, and published 18 articles promoting the use of technology to tackle violence against women.



Recording and broadcasting women's voices at a storytelling workshop in Mexico as part of Take Back the Tech!.



Young women in Mexico combat online gender-based violence and abuse as part of a Wikipedia editing marathon in the Take Back the Tech! campaign.

HUMANIZING CHILDBIRTH - BRAZIL

Casa Angela is a health center where women, including the poorest, receive maternal care to have a safer, 'humanized' childbirth. Managed by WCM Fellow Anke Riedel, Casa Angela's approach is exemplary in a country where child mortality rates are around 15 times higher compared to high-income countries. In the second year of the fellowship, we helped to provide legal and IT support, and to refine their business model.

In 2016, the center trained 298 medical staff, attended 310 births, hosted 1,357 women in perinatal classes and also agreed with the São Paulo State Ministry of Health to train medical personnel in humanized deliveries.



FIGHTING FOR RIGHTS THROUGH ART - BRAZIL

Rede Nami, led by WCM Fellow Panmela Castro, is a network of 180 urban female artists based in Rio de Janeiro, Brazil. In the final year of Panmela's fellowship, we supported her team to boost their fundraising and a law firm provided pro bono advice to improve their structure.

In 2016, 60 young leaders trained by Rede Nami and its team held workshops across the country to empower more than 100 women to use graffiti as a campaigning tool.



Our partner Apne Aap runs a youth event in India to promote girls' rights and help them stay safe from sexual exploitation.

ESCAPING SEXUAL SLAVERY - INDIA

Apne Aap helps women and girls in India break free from sexual slavery. Established by WCM Fellow Ruchira Gupta after making an Emmy-award-winning film on indentured sex workers, this grassroots organization runs a program that teaches at-risk women and girls '10 Assets' to help them stay safe, exercise their rights and break the cycles of exploitation. In the second year of the fellowship, we oversaw partnerships with Genpact and Social Synergy to document the 10 Assets program and start creating a training toolkit to enable the scaling of the initiative.

In 2016, the 10 Assets program reached 3,433 women and girls in Delhi, West Bengal and Bihar states.

EDUCATION AND TRAINING

Educated girls are more likely to earn their own income, marry later, have fewer children and be healthier. But today, 60 million girls around the world do not attend any form of schooling.¹

Our work focuses on ensuring girls get a quality education so they can take control of their lives and make a full contribution to society.

“

Let us remember: one book, one pen, one child, and one teacher can change the world.

”

Malala Yousafzai, education activist and Nobel Peace Prize laureate

ADVANCING GIRLS' EDUCATION - AFGHANISTAN

While school enrollment of Afghan girls is steadily on the rise, many still drop out before the end of high school. Many female students are not gaining the skills they need to contribute to a modernizing society.

We work in 15 girls' schools and focus on improving five areas:

- 1 Teacher training
- 2 Hygiene education
- 3 School infrastructure improvements
- 4 Community engagement
- 5 Academic excellence and vocational training

This long-running program, also known as *School in a Box*, has helped over 33,000 girls and 1,100 teachers and staff to improve education from primary to the end of secondary school.

In 2016:

- 45% of grade 10 to 12 students achieved 70% or higher in mathematics, a 9% increase on 2015.
- There were 770 participants in our training modules on science, computer science, English, pedagogy, children's rights, disaster risk reduction and first aid, improving teachers' skills and knowledge.
- We set up eight Hygiene and Health Groups composed of 150 girls and 22 teachers to learn about personal hygiene, food safety, disease prevention, and to empower girls to become hygiene advocates.
- We renovated hand pumps and the water supply system in six schools, and built new latrines in two schools, helping girls to stay healthy.
- We set up computer labs in two schools with a total of 21 machines, helping more girls to study and get online.
- Womanity piloted the *Girls Can Code* program (see box).



GIRLS CAN CODE

Only around 7% of people in Afghanistan have access to the internet and approximately 60% of adults are illiterate. To help improve the statistics among the younger generation, in 2016 we launched the *Girls Can Code* pilot in two girls' schools in Kabul (pictured).

The year-long course was designed in partnership with the American University of Afghanistan. Girls learn basic computer literacy before studying HTML, CSS, JavaScript, PHP and SQL. After completion, Womanity will help the girls to enter further education or, through our new partnerships with employers such as Roshan Telecommunication, to get a foothold in the job market.

- In 2016, 35 girls completed the 400 hour foundation course in five coding languages, helping them to enter further education and start a career.



Students on our coding and web development course for girls, Afghanistan.



Through direct classroom assistance in Afghanistan, we mentored 188 teachers in 13 schools, helping to embed science training and good teaching practices.

“
When I was learning to code, I vividly remember thinking ‘I can do pretty much anything now’. I felt so empowered.
”

Zulikha, Kabul
(pictured below left)



GETTING GIRLS INTO SCHOOL - INDIA

Educate Girls was set up in India in 2012 by WCM Member Safeena Husain. The organization works with girls, communities, a huge team of grassroots volunteers, school staff, families and government to enter, or bring back, more than 1 million young girls into primary education.

We are providing a financial contribution to the development of a performance management system, and are mentoring the Accounts Manager to develop the skills needed for organizational growth.

Since inception, 244,000 girls were enrolled in school for the first time or brought back into school after dropping out.



Girls getting an education (here and below), thanks to the help of our local partner in India.

“
Our holistic approach to education mobilizes communities to take a stand against gender disparity. We believe that by empowering village communities to prioritize education, more girls can be educated at a larger scale.
”

Safeena Husain,
Educate Girls



GIVING VOICE

Half of the world's population is female, and yet women and girls remain seriously under-represented in public life. Traditional and online media play a powerful role in shaping gender roles, so we use broadcast media and drama to change hearts and minds.

Through our media partners, we create content about women and girls that challenges preconceptions and helps accelerate societal change.

“

Women share this planet 50/50, and they are under-represented – their potential astonishingly untapped.

”

Emma Watson, UN Women Goodwill Ambassador

RADIO NISAA - PALESTINIAN TERRITORIES

Many women across the Arab world are marginalized within their own community, exposed to violence and economically dependent on men.

By using the power of media, we can reach people with informative and inspirational content, helping to change attitudes and empower women and girls.

Radio Nisaa, the first commercial radio station in the Middle East run by women, was co-founded by Womanity. On FM in the Palestinian Territories and online through its Arabic and English website, the station airs news, current affairs, entertainment and discussion shows hosted primarily by women and prominently featuring female role models.

On- and offline, Nisaa is a hub for like-minded organizations and individuals to share information, and its awareness-raising events are backed up by popular discussions on their Facebook page.

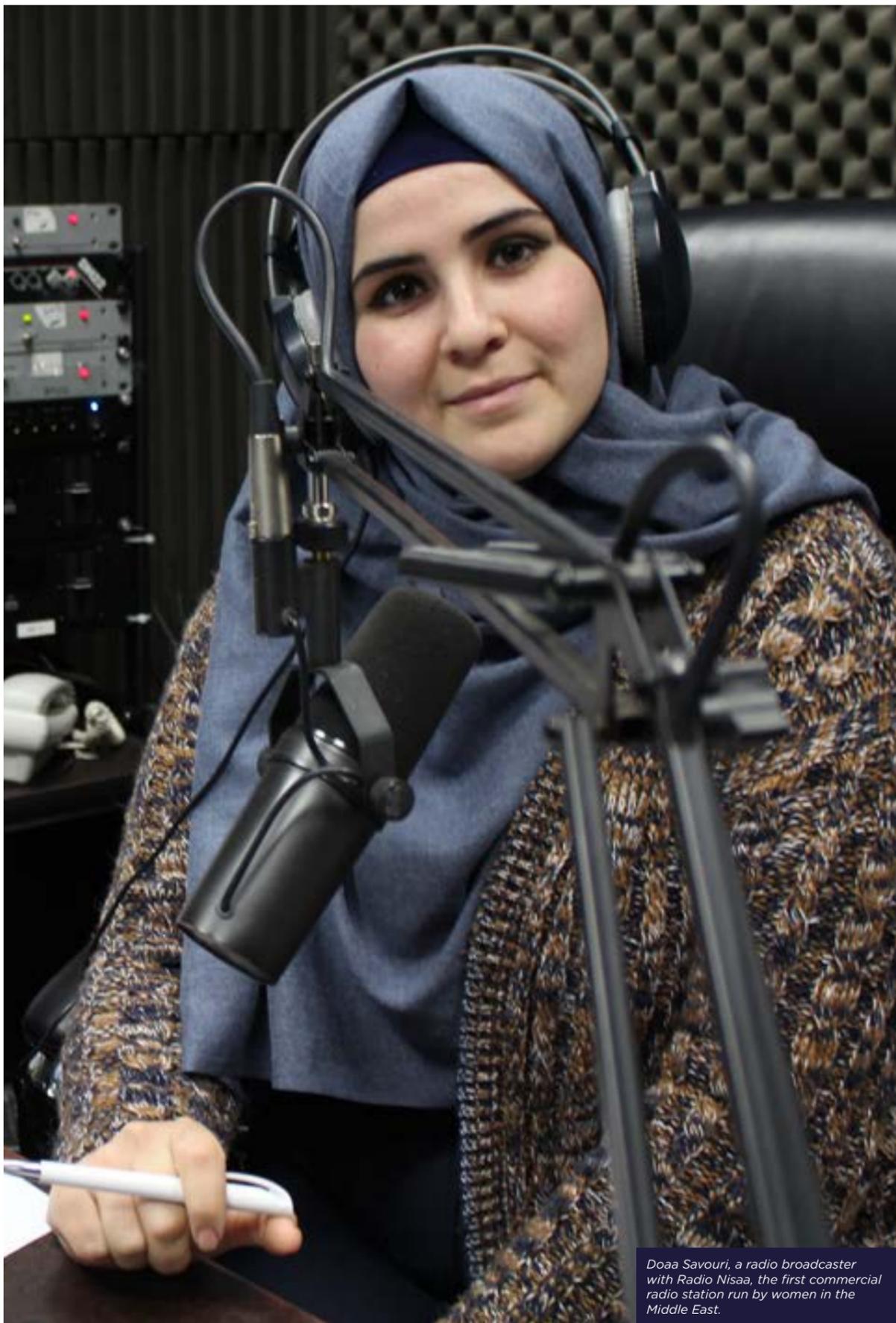
Nisaa also trains women to enter the male-dominated media world, to help increase the plurality of voices in the public sphere.

In 2016:

- Audience share was 15% in the Palestinian Territories, and a large proportion of listeners were men (latest data from 2015).
- Three outside broadcasts and two workshops covered issues such as tackling gender-based violence and the increase in women standing for local election.
- Radio shows included interviews with the female head of Wafa News Agency and the first female judge at the Sharia Courts, and features on fisher-women and bus drivers, inspiring audiences and challenging stereotypes.

“
 The new law that says women must make up at least 20% of local election candidates is starting to reflect the growing belief that Palestinian women should be decision-makers alongside men.
 ”

Niemah Assaf, of the Women Working Organization, speaking on Radio Nisaa



Doaa Savouri, a radio broadcaster with Radio Nisaa, the first commercial radio station run by women in the Middle East.

ANIMATED FICTION SERIES - MIDDLE EAST AND NORTH AFRICA

The second season of Womanity's fiction series *Worth 100 Men* (*Be 100 Ragl* in Arabic) was broadcast in 16 countries across the region, from Morocco to Oman, in 2016. Following the successful first radio production, the second season is an animation shown on TV on the hugely popular MBC channel *shahid.net*, and on the widely followed YouTube channel *Kharabeesh*.

The story follows Noha, a young female journalist, who challenges gender discrimination at home, at work and in her social life. The ten episodes each deal with a different topic, including domestic violence, early marriage and women's voice at home and in politics. The aim is to engage Arab societies in an open and constructive debate on women's rights, by challenging stereotypes and offering fresh perspectives.

Worth 100 Men II has had almost 2 million views across *shahid.net*, *Kharabeesh*, and our own dedicated Facebook page *B100Ragl*.

Our team also went on the road, holding discussions to raise awareness and contextualise the content in the show. Similarly online, thousands of people debated the issues and helped to recast the role of women and girls in society.

On- and offline, there is a strong desire among these audiences to discuss women's role in society, raise awareness of their challenges, and continue the conversations in their daily lives.

In 2017, we will conduct an in-depth study to assess the potential of fiction to influence positive attitudes towards women, in close collaboration with Oxfam GB's *Middle East Gender Equality Programme*.

In 2016:

- The biggest audience for the series was young men aged 18-24.
- There were more than 144,000 unique viewers on MBC's *shahid.net*.
- And over 380,000 and 428,000 views on YouTube and Facebook respectively.
- We held roadshow gatherings in 12 major cities in eight countries, and 70% of our events directly generated a follow up action.



Shots from our partner's hugely popular animation Worth 100 Men, broadcast across the Middle East and beyond, challenging gender discrimination.



A group debates issues of gender discrimination raised in the animation.

ECONOMIC EMPOWERMENT

Ensuring women are safe, better educated and can have their voices heard provides the foundation for women's economic empowerment. When women can earn a living, or start a business, it can be a catalyst for healthier, more inclusive, more peaceful communities.

Our highly varied activities in this area have one focus: to enable women to flourish through their work.

“

Women's status in society has become the standard by which humanity's progress toward civility and peace can be measured.

”

Mahnaz Afkhami, Founder and President of Women's Learning Partnership

EMPOWERING WOMEN ARTISANS - BRAZIL

Rede Asta, set up in 2011 in Brazil by WCM Member Alicia Freitas, gives poor women the skills to become productive artisans and sell their goods. Now that the three year fellowship is finished, we are providing ongoing support to develop the organization's monitoring and evaluation framework. Rede Asta has also launched the Artisan Business School, aiming to

turn craftswomen into entrepreneurs. The school is in the pilot phase, training 130 women from the states of São Paulo, Rio de Janeiro, Paraná and Amazonas.

In 2016, Rede Asta supported over 980 women and helped them increase their sales by 30%, helping ensure women artisans could make a living.



Artisans from Rede Asta and their products, Brazil.



Saleswomen learn about solar-powered products, India.

GENERATING INCOMES AND CLEAN ENERGY - INDIA

Frontier Markets started operating in 2011 to address the lack of access to reliable electricity in rural India. Set up by WCM Fellow Ajaita Shah, the organization trains women in Rajasthan to educate poor households about the benefits of clean energy products, such as solar lamps.

Women become advocates and entrepreneurs, and are involved in product delivery and after-sales services. Womanity supported Frontier Markets to scale their impact in partnership with other WCM Fellows Bandhan Konnegar and MHT. We facilitated collaborations with Accenture on the strategic development of a five-year roadmap and with J Walter Thompson on marketing.

In 2016, Frontier Markets trained 104 women in sales distribution and sold INR 208,850 worth of clean energy products, helping women earn an income and raise their status in the community.

HELPING YOUNG WOMEN START A BUSINESS - BRAZIL

Acreditar - Capital Humano e Transformação Social was set up in 2015 by WCM Fellow Lilian Prado when she was 20 years old. A graduate in Business Administration, Lilian oversees operations in small cities and rural areas in Brazil, supporting around 9,000 young people and women to launch their own businesses. Through her organization, she has successfully fostered a culture of youth and female entrepreneurship in socio-economic contexts that tend to stifle creativity, innovation and women's emancipation. We continued to support Acreditar to tailor its services to women, develop its monitoring and evaluation systems, and enable Lilian to access international business support opportunities.

In 2016, Acreditar provided 552 loans to women and 545 women participated in a course for women entrepreneurs and were supported to open their businesses.



This business-owner opened a shop with the support of our partner Acreditar in Brazil.

“

Acreditar is part of many networks and we have already experienced many other planning processes, but nothing compared to Womanity. The major difference is that the process goes deep to understand the institution, its challenges and opportunities for the future.

”

Lilian Prado, WCM Fellow, Acreditar - Capital Humano e Transformação Social



Women and girls study a map of their area as they work with our partner Mahila Housing SEWA Trust to improve local facilities, India.

UNLOCKING POTENTIAL IN URBAN SLUMS - INDIA

Mahila Housing SEWA Trust (MHT) enables destitute and disenfranchised women to access government subsidies set aside for underprivileged communities, and improve the energy, water, solid waste management and road infrastructure in their communities. Led by WCM Fellow Bilal Brahmbhatt in India since 1997, MHT

works with around 500,000 women across the country to help unlock funding and create more prosperous and environmentally sustainable settlements. WCM continued to support the development of a 'knowledge hub' to provide easily-accessible information on housing and related infrastructure, and to help foster partnerships with other

housing organizations and the Indian Government.

In 2016, MHT helped 574 women improve their housing, upgraded 640 households' water and sanitation and trained 1,389 women in various areas such as energy auditing and masonry.

MICRO FINANCE FOR ULTRA POOR WOMEN - INDIA

Bandhan Konnagar aims to economically empower ultra poor people who fall outside the criteria of most financial institutions, including micro finance programs. Established in India in 2001 by WCM Fellow Chandra Shekhar Ghosh, the organization has helped over 2 million women-led households to get access to micro loans, and also runs community programs on education, health, livelihoods and other core issues. We have

continued to support the development of digitized data management systems, and helped arrange a partnership that will improve the way Bandhan Konnagar's services are tailored to women.

In 2016, Bandhan Konnagar reached 45,334 ultra poor women with livelihood training to help them start generating income, and placed 11,376 young people in employment.



A woman is introduced to micro finance by a representative of our partner Bandhan Konnagar, India.

TRAINING CRAFTSWOMEN - INDIA

Industree Foundation, set up by WCM Fellow Neelam Chibber in India in 2000, is a social business improving market access for women artisans, and reinvesting profits into their training. The organization has aligned its training programs with the Indian government's Skills Initiative, helping to maximise opportunities for its members. WCM oversaw a partnership with PWC Strategy& and Social Venture Partners

to devise an operational and fundraising strategy to help reach 30,000 artisanal groups by 2021 and help these women generate over USD 5 billion in cumulative income over 30 years.

In 2016, Industree Foundation trained over 400 women artisans and generated income of over INR 9.8 million, helping women to earn a living from their skills.



Artisan weavers like these women (and below) are growing their businesses with the support of our partner Industree Foundation, India.



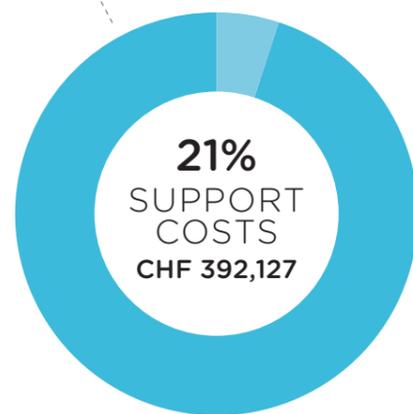
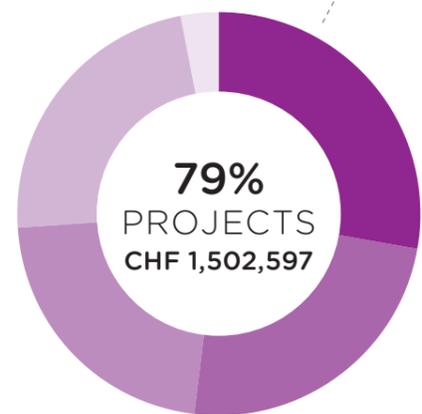
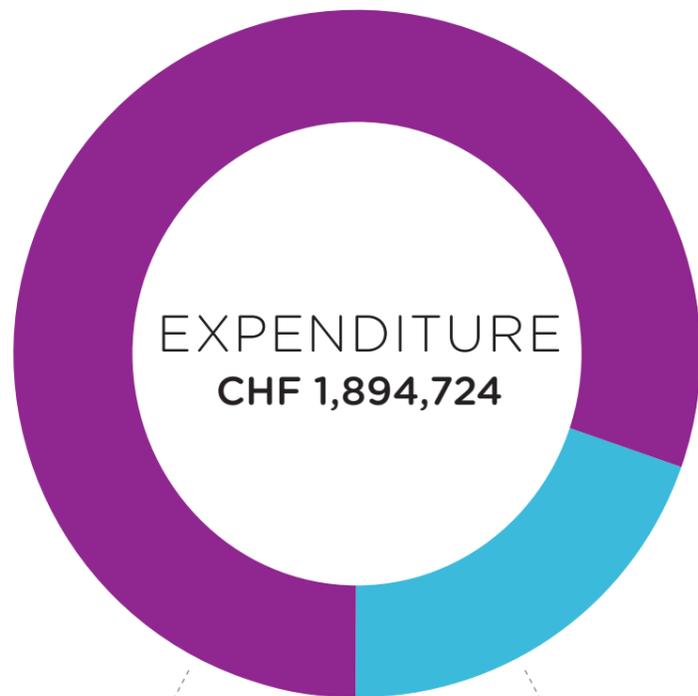
A trainee builder learns the skills of the trade with our partner Mulher em Construção, Brazil.

BREAKING INTO THE CONSTRUCTION INDUSTRY - BRAZIL

Mulher em Construção (MEC) supports and trains women to enter Brazil's construction industry, a profession still dominated by men. Set up in 2013 by WCM Fellow Maria Beatriz Kern, MEC has taught more than 5,000 women from low-income backgrounds skills such as masonry and plumbing, giving them a better opportunity to get hired and earn decent salaries. In the last year of the three year fellowship, we helped develop MEC's financial management systems, organized pro bono legal support, and built fundraising capacity.

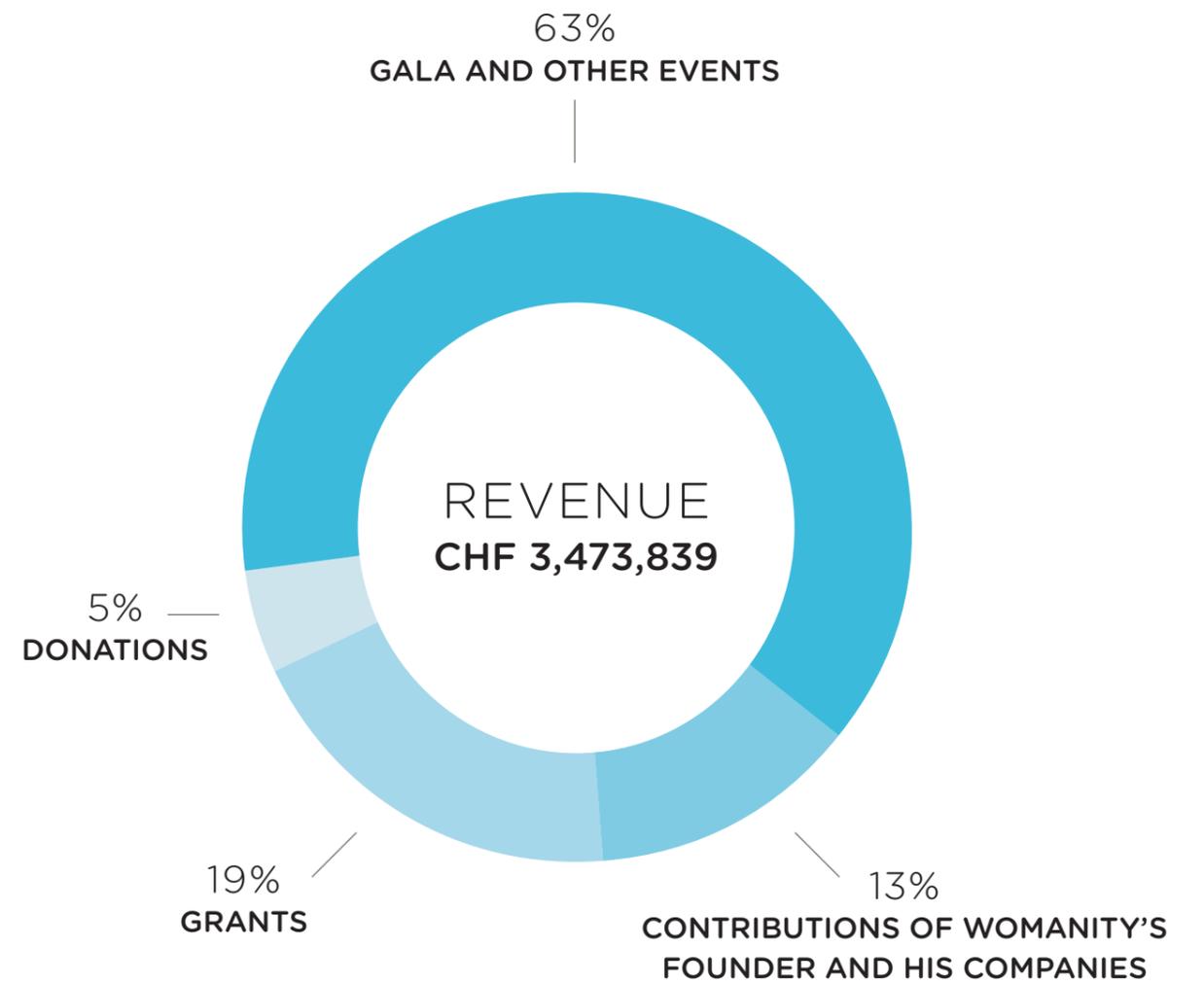
In 2016, MEC trained 196 women to increase their employability and improve their status in their home community.

2016 FINANCIAL REPORT



- 29% Giving voice (Middle East and North Africa)
- 24% Advancing Girls' Education (Afghanistan)
- 22% Womanity Award (Global)
- 23% WomenChangeMakers (India and Brazil)
- 2% Various programs

- 9% Financial transactions and taxes
- 91% Operational support



These are final, unaudited figures, based on accounting books. The Womanity Foundation is annually audited by KPMG. For the first time in 2016, Womanity followed the Swiss GAAP FER requirements for the presentation of its accounts. Please contact info@womanity.org if you wish to receive a copy of the audited accounts, available from July 2017.

Womanity's Founder and President covers the foundation's support costs. This means that all contributions from supporters and partners are directed to the programs.

All donations to Womanity are tax deductible in Switzerland, the USA and most European countries, as per applicable laws and regulations.

WOMANITY NEWS AND EVENTS

WOMANITY GALA - GENEVA

A record-breaking CHF 2.6 million was raised at the 2016 Gala, which gathered over 1,000 guests and sponsors to celebrate the importance of women's empowerment. The Palexpo Congress Centre in Geneva was transformed by huge TV screens, symbolizing the role of the media in giving voice to women and effecting social change.

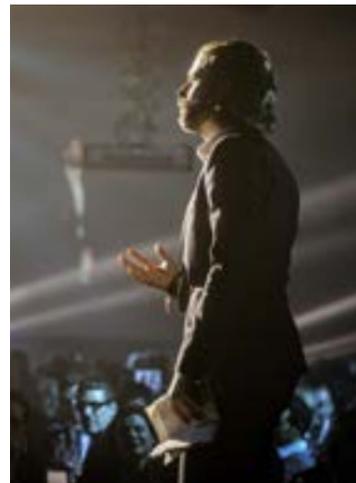
Stars from the worlds of film, fashion and music joined with philanthropists to bid on exceptional lots, such as custom-made watches, jewelry, artwork and cars.

Rosanna Arquette, actor and Womanity Goodwill Ambassador, addressed the crowd via video link, and Maysoun Odeh Gangat, director of Radio Nisaa FM (see page 16), spoke about the power of the media to change perceptions for the good of women and society.

Yann Borgstedt, founder and president of Womanity, told the audience: "Doing good is not enough. What we want is that the dollar we spend is spent in the most efficient way possible, with the highest impact for our beneficiaries."

"At Womanity, we want to push the boundaries in the field of women's empowerment. Our philosophy is to look for innovative and effective ideas that can be scaled and replicated. That's why we launched the first commercial radio station run by women in the Middle East. That's why we help social entrepreneurs increase their impact in India and Brazil, and have launched a program to replicate successful innovations in the prevention of violence against women."

"Why are we focusing on women? Because the needs are great, and because investing in women and girls is beneficial to the whole of society."



Yann Borgstedt, our founder and president, addresses the 2016 Womanity Gala.



The Gala crowd bid on a fantastic array of lots to raise vital funds for Womanity's work.

WOMANITY ENTERS TOP 200 NGOS

Womanity rose to 187th position in the *Top 500 NGOs 2016* worldwide ranking by NGO Advisor, a Geneva-based independent media company. The list identifies social development and humanitarian non-governmental non-profit organizations which excel in innovation, impact and sustainability.



DONA BERTARELLI SUPPORTS WOMANITY WITH HER NEW BOOK

Swiss businesswoman and long-time Womanity patron Dona Bertarelli is donating all the royalties from her latest book to The Womanity Foundation. *J'ai osé (I dared)* is about Dona's incredible feat in the Jules Verne Trophy, becoming the fastest woman to sail around the world. The book also talks about how sailing and philanthropy can work together to help children learn about marine conservation and environmental change.

AWARDS

The *BORN Awards* celebrate outstanding design and creativity around the world. We were delighted that Yann was awarded the *BORN Social Impact Prize* in March 2016 for his leadership of Womanity.

Yann was also awarded the prestigious BNP Paribas Jury's *Special Prize for Individual Philanthropy* in May 2016 "for a pioneering and promising philanthropic endeavour".



BNP Paribas Award Ceremony, May 2016.

WOMANITY GALA - PARIS

In November, we held our first French Gala evening at the Pavillon Ledoyen in Paris, hosted by two famous television presenters, Louise Ekland and Cécile de Ménébus (pictured), and initiated by a donor, Rolland Berda. The 220 guests enjoyed the incredible cuisine of chef Yannick Alléno, and were entertained by musicians Anna Kova and Julian Fontalvo, and humourist Nadia Roz. Writer and singer Viktor Lazlo narrated the

three finalist entries to the "Prix du Style" on the status of women around the world.

Thanks to our wonderful guests, partners, sponsors and collaborators, we raised €125,000 for vital Womanity programs: WomenChangeMakers, vocational training for female construction workers, and the Womanity Award for the Prevention of Violence Against Women.



MEET THE WOMANITY TEAM



Members of our staff team at a strategic workshop, 2015

Our staff team works with a wonderful community of volunteers – thank you for all your hard work, skill and determination in 2016.

STAFF TEAM

Antonella Notari Vischer – Director – outgoing May 2017
Rafia Qureshi – Director – incoming May 2017
Christophe Berther – Accountant
Valentina Di Felice – Head of Operations
Asmaa Guedira – Program Leader – Be 100 Ragl
Servane Mouazan – Program Manager – Womanity Award
Aurelia Ovan – Executive Assistant – Administration, Communications and Events
Sabine Rosset – Partnerships and External Resources – Switzerland
Indrani Sharma – Program Manager – WomenChangeMakers India
Tiana Vilar Lins – Program Manager – WomenChangeMakers Brazil
Mohammad Zia Noori – Program Director – Afghanistan Education and his Womanity Afghanistan Team

BOARD MEMBERS – SWITZERLAND

Yann Borgstedt – Founder and President
Felix Bollmann – Board Member
Laurent Haug – Board Member
Dr Maximilian Martin – Board Member
Arnaud Mourot – Board Member
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Maurice Ostro – UK Trustee
Natalie Pinon – UK Trustee – Treasurer
Ruth Szabo – UK Trustee – Secretary
Ziad Tabet – UK Trustee

GET INVOLVED

The generous donation of funds, time or professional support from individuals and organizations help accelerate progress for women and girls. We would love to hear from you if you are interested in engaging with us to deliver our mission.

Companies

We use our expertise in business practices to work with a range of companies across different sectors. Our company partners offer grants and vital expertise.

Foundations

Our partnerships with family and corporate foundations have enabled us to scale up our impact across the world. We also advise foundations on delivering innovative gender programming.

Individuals

The generosity of our individual supporters is critical to expanding our impact and we warmly welcome new members of the Womanity community.

TO DONATE:

Online:

Simply visit www.womanity.org/donate

Swiss bank payment:

The Womanity Foundation
 Crédit Suisse 1211
 Geneva 70

Account: 337265-61
 Swift code: CRESCHZZ80A

IBAN:
 CHF: CH93 0483 5033 7265 6100 0
 EUR: CH32 0483 5033 7265 6200 1
 USD: CH59 0483 5033 7265 6200 0
 GBP: CH05 0483 5033 7265 6200 2

For any other currency, please use the Swiss Francs reference.

UK bank payment:

The Womanity Foundation
 Barclays Bank Plc
 114 Fenchurch Street
 London EC3P 3HY

Account: 03425002
 Sort code: 20-31-52

IBAN: GB 29BARC20315203425002

Cheque:

Kindly make payable to the “Womanity Foundation”.

Post to:
 The Womanity Foundation
 51/55 Route des Jeunes
 1227 Carouge
 Switzerland.

From the US:

Please visit: www.kbfus.org, click on Donate Now and select Womanity Foundation before making the transaction.

From most EU countries:

Tax-deductible donations via Transnational Giving Europe (TGE). Please contact info@womanity.org for guidance.

Credits

Photos by Womanity staff, volunteers or partners. Special thanks to Ann Richter and Farzana Wahidy.

Words: Tom Burgess Editorial
www.tomburgesseditorial.com

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www.tomaspel.com

To find out more:

Womanity: www.womanity.org, (program partners in order of appearance) **WomenChangeMakers:** www.womanity.org/programs/womenchangemakers, **Promundo:** www.promundo.org, **Abaad:** www.abaadmena.org, **APC:** www.apc.org, **Luchadoras:** www.takebackthetech.net/tags/luchadoras, **La Sandía Digital:** www.lasandiadigital.org.mx, **Casa Angela:** www.casaangela.org.br, **Rede Nami:** www.redenami.com, **Apne Aap:** www.apneap.org, **Afghanistan Girls' Education/Girls Can Code:** www.womanity.org/programs/afghanistan, **Educate Girls:** www.educategirls.in, **Radio Nisaa:** www.radionisaa.ps, **Worth 100 Men/Be 100 Ragl:** www.facebook.com/B100Ragl, **Rede Asta:** www.redeasta.com.br, **Frontier Markets:** www.frontiermkt.com, **Acreditar:** www.acreditar.org.br, **MHT:** www.mahilahousingtrust.org, **Bandhan Konnagar:** www.bandhan.org, **Industree Foundation:** www.industree.org.in, **MEC:** www.mulheremconstrucao.org.br

THANK YOU

Dear partners, donors and friends, your commitment and generosity is behind everything we achieve. Thank you to everyone who made a contribution at the Womanity Gala and throughout the year. We cannot do what we do without you.

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 Mahila Housing SEWA Trust
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This community-based energy auditor has been trained and empowered by our partner Mahila Housing SEWA Trust in India.



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   The Womanity Foundation

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